

# Green Advantage® Training & Certification

Lessen the environmental impact of your projects and stay ahead of the demand for Certified Green Builders. Green Advantage will start you on your way to meet the needs of this growing market by providing real world, practical construction and marketing information. High performance building requires a high performance team.

The Green Advantage® Training and Certification program provides members of the construction industry with state-of-the-art instruction on proven residential and commercial green building techniques and approaches. Areas of emphasis include:

- Site Selection (developing appropriate sites, reuse of existing buildings, urbanization, protection of natural and agricultural areas)
- Energy (conservation, efficiency, and renewable energy as it applies to framing, insulation, windows, water heating, appliances, heating/cooling and lighting)
- Resource Conservation (jobsite waste/recycling, landscaping, water conservation, efficient framing, durability, and materials choices)
- Indoor Air Quality (VOCs, finish materials, ventilation, filtration, mold, and IAQ construction practices)
- Developing and Marketing a Green Business (consumer preferences, marketing tools, effective language, and green business case studies)

## Benefits of Certification

Over 1800 building-related practitioners have become Green Advantage® certified in order to:

- Provide clients with a nationally recognized green building certification credential representing tested knowledge of the latest energy efficient products and techniques, sustainable design, lifecycle assessment and more.
- Comply with emerging bid solicitation and pre-construction requirements for documentation of green building knowledge.
- Add your business profile and contact information to the Green Advantage® directory.
- Use the Green Advantage Logo on business cards and marketing materials.
- Earn More. The demand has skyrocketed for knowledgeable green building practitioners because people desire energy efficient, environmentally friendly homes and buildings.

About the Instructor:  
David Johnston is a leading thinker behind the sustainable building movement, transforming how people think about building in the US. He established the first private sector sustainable building program in Denver. Today, this is the largest program in the private sector and was the catalyst for the National Association of Home Builders to develop national sustainable building guidelines.

David Johnston is also the author of three books and many different publications about sustainable building. His book Green Remodeling, Changing the World One Room at a Time won the Nautilus book award.

## Course Details:

When: April 24th,  
8am-4:30pm

Where: Yakima Location

Cost: \$350 ( includes: course certification test, and book)

Register:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

# of Attendees \_\_\_\_\_

Total Cost: \_\_\_\_\_

Payment Method: \_\_\_\_\_

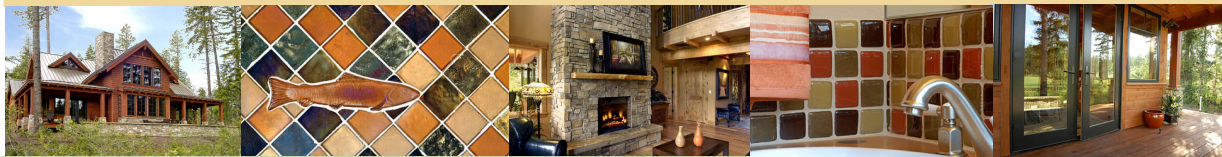
Fax Form to: 509-454-4006



**BUILT  
GREEN®**

Central Washington Built Green Association

Central Washington Home Builders Association is the parent organization of the Central Washington Built Green Association. The goal is deliver a credible standard for home construction that reflects the Home Builders Association's commitment to building better communities through environmental responsibility.



Central Washington  
Home Builders Association  
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[www.cwhba.org/builtgreen](http://www.cwhba.org/builtgreen)